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Vice President of Business Development
Good Samaritan Hospital
Until May 31, 2006

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Premier Health Partners
As of June 1, 2006

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Premier Health Partners - General Counsel's Office

Charles Downard, Treasurer
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2006 Annual Report

A Year of Transition



Meeting Shifting Community Needs: The Cancer Prevention Institute Becomes Premier Community Health

In the greater Dayton region, chronic diseases such as cancer, diabetes, heart and lung disease, affect more people than in many other areas. Yet, many resources to help people prevent or control these diseases have been disappearing. Premier Health Partners (PHP) saw this disparity and decided to do something about it.

PHP was already a leader in community health, operating the Cancer Prevention Institute (CPI), which offered cancer services to the community. However, addressing cancer was not enough. In October 2006, in an innovative move, CPI was transformed into Premier Community Health (PCH).

Prevention, early detection and helping people learn how to manage their health if they have a chronic disease are core to PCH's mission, especially as they affect cancer, diabetes, heart and lung health. We go to the community- into places of worship, worksites, senior centers, festivals- just about anywhere we can to deliver the message of health where people work, worship, live and play.

Why make the change here? Because each of these health issues can be affected by community health and education, elements of each of these areas can be prevented, or if found early, can be more easily treated. And, if someone has one of these diseases, they can live better using self-management techniques.

Nationally, it is unusual for a health system to make such a forward-looking commitment to its community. Premier Community Health is a demonstration of PHP's commitment to improving the health of this community.

Today's healthcare systems often focus on acute illness and injury, like fixing you up after a car accident or treating your heart attack. While this is important, *chronic* diseases, which are ongoing and usually cannot be cured, affect more people. They also cause more disability, early death and drive up healthcare costs.

Partners In Prevention: Your donations speak volumes

Thank you to all of the hundreds of donors who supported us through special events, annual giving campaigns, memorial remembrances, Tree of Life or Garden of Hope contributions. Our nearly one-hundred Corporate Partners help us stretch our budget through donations of products, services, company and employee fund donations.

Some of our funders include; Avon Foundation, Susan G. Komen Foundation and the United Way of the Greater Dayton Area. The Breast and Cervical Cancer Project (BCCP) is funded by the Ohio Department of Health, with a grant from the Centers for Disease Control and Prevention.

We also receive donations from many civic, social and business clubs interested in the health and welfare of our community. For example, the Fraternal Order of Eagles, both locally and state-wide, have supported our mission for more than 20 years.

Make a difference in improving the health of our community.

Support Premier Community Health and our programs.

Together we can make a difference.

Thank you to all those who made 2006 a success.



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Cancer Prevention Institute Mission Statement

The Cancer Prevention Institute's mission is to build a healthier community through assisting in the fight against cancer by conducting high-quality cancer prevention and control research and by providing effective cancer prevention education, outreach and screening programs in the community.

Goals and Objectives

- Reduce the number of people who get cancer and how many die from cancer
- Better understand how to prevent and control cancer
- Educate the community about cancer prevention
- Provide cancer screenings in the community

Premier Community Health (PCH) Mission Statement

To fulfill Premier Health Partner's commitment to build healthy communities through prevention, early detection and disease self-management.

Vision

To eliminate preventable disease and disability and create and enhance systems which empower people to live the highest possible quality of life in Premier Health Partners geographical market area.

Goals and Objectives: We intend to create a national center of excellence for community health education.

- To provide high quality, compassionate, evidence-based health-related screenings and services
- To prevent disease, find disease early and promote personal awareness of disease risk and ways to lower that risk
- To counsel those with abnormal results or whose health condition is not in control to navigate the health system for appropriate care.
- To serve those who are underinsured or uninsured will be directed to resources for education and self-management to decrease their need for costly medical care
- To offer health education to promote healthy lifestyles, reduce risk for disease, help those with chronic disease prevent complications and enable individuals to have a better understanding of how to navigate the health-care system
- To coordinate and evaluate health education and health communication programs to increase awareness of health issues in the general population
- To act as a catalyst for building and supporting community coalitions and collaborations to improve our community's health

Premier Community Health is a 501c3 non-profit organization. It is a wholly-owned subsidiary of MedAmerica, which is owned by Premier Health Partners. PCH is governed by a community-based board of trustees, which meets quarterly.

Accomplishments

June 2006

- New Executive Director and Chief Executive Officer, Pamela M. Reichel and new Board Chair and President, Elizabeth Heller Allen named by the board of trustees.
- Formal collaborative agreement signed between Wright State University Boonshoft School of Medicine and Premier Community Health to share a health researcher.

June through October

- Extensive strategic planning process undertaken, emphasizing collaboration with local partners.
- Programs from the Cancer Prevention Institute, Good Samaritan Hospital and other parts of Premier Health Partners merged to create "one stop shopping" for community health activities. This increased CPI's menu from cancer-related activities to include diabetes, heart and lung health.

October 2006

- Our new name, Premier Community Health and new strategic plan adopted by the board of trustees
- Offered new employer flu shot program

Community Programs

The community health screenings and education offered by CPI/PCH are an important part of how we fulfill our mission. With the transformation of CPI to PCH, the cancer screening programs remained, serving many in our community who could not otherwise afford these important services. Programs were added such as cholesterol screenings, flu shots, etc.

Mobile Mammography

- Provided 958 mammograms
- Found 103 abnormal mammograms, including 2 cancers

Prostate

- Provided 1115 prostate screenings
- Referred 233 to a physician and found 3 cancers

March Colorectal Campaign

This community campaign is held in collaboration with Kroger's Pharmacies, WDTN-TV2, the American Cancer Society and Vectren

- Distributed 14,288 EZ Detect colorectal kits at local Kroger's Pharmacies
- More than 21% returned a results card, documenting 36 abnormal tests

Continuous Colorectal Screenings

- Distributed 576 kits
- More than 52% returned a results card, documenting 6 abnormal

May Skin Cancer Screenings

Held in collaboration with Wright State University Boonshoft School of Medicine Dermatology Residency Program, Good Samaritan Hospital and Kettering Network.

- Provided 594 skin screenings
- Referred 307 to a physician
- Found 13 basal cell cancers, 3 squamous cell cancers and 4 melanomas

Heart Risk Reduction Program*

- Served 12,456 individuals with cholesterol, HDL (good cholesterol), blood sugar and/or blood pressure screenings.

Employer Flu Vaccine Program

- Gave 525 flu shots

Breast and Cervical Cancer Project (BCCP)

Provides free mammography screenings, Pap tests and limited diagnostic testing for woman over 40 years of age, who are uninsured and income 200% of poverty in nine counties.

Provided 711 mammograms, 82 ultrasounds, 41 surgical consults, 59 biopsies, 532 Pap tests, 614 clinical breast exams, 600 pelvic exams, 12 gynecological consults and 15 colposcopies.

*Numbers are for all of 2006, before and after the program merger.

Financial Information

